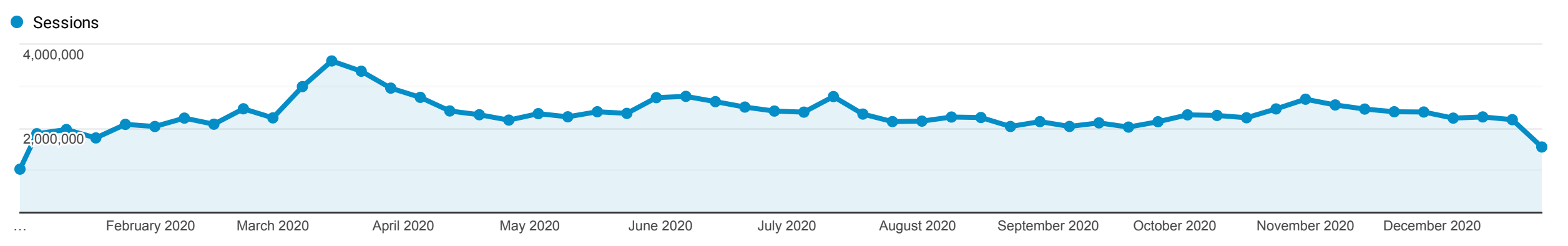


Audience Overview

Jan 1, 2020 - Dec 31, 2020

All Users
100.00% Users

Overview



Users
5,932,384

New Users
5,617,014

Sessions
123,398,277

Number of Sessions per User
20.80

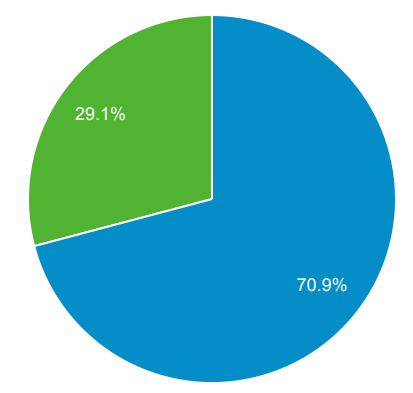
Pageviews
373,388,872

Pages / Session
3.03

Avg. Session Duration
00:08:15

Bounce Rate
40.24%

■ New Visitor ■ Returning Visitor



| Language | Users | % Users |
|----------|-----------|---------|
| 1. en-us | 3,425,724 | 56.42% |
| 2. en-gb | 976,360 | 16.08% |
| 3. en | 500,772 | 8.25% |
| 4. mk-mk | 441,876 | 7.28% |
| 5. mk | 124,532 | 2.05% |
| 6. hr-hr | 74,525 | 1.23% |
| 7. de-de | 65,051 | 1.07% |
| 8. sr-rs | 48,504 | 0.80% |
| 9. en-au | 42,893 | 0.71% |
| 10. de | 40,427 | 0.67% |

