

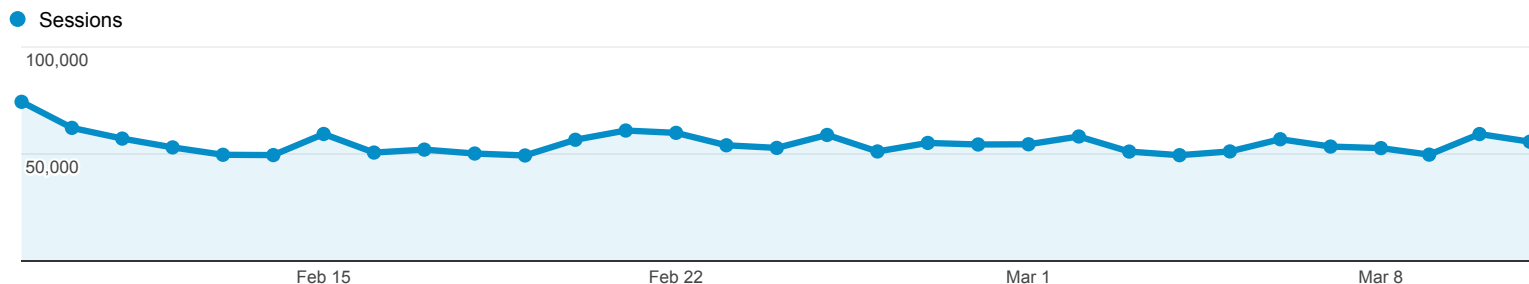
Feb 9, 2015 - Mar 11, 2015

Devices

All Sessions
24.38%

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,699,824 % of Total: 24.38% (6,972,522)	7.85% Avg for View: 6.49% (20.92%)	133,354 % of Total: 29.48% (452,381)	41.85% Avg for View: 65.93% (-36.53%)	3.26 Avg for View: 2.48 (31.56%)	00:06:07 Avg for View: 00:05:57 (2.62%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	347,493 (20.44%)	12.06%	41,916 (31.43%)	50.47%	2.49	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (not set)	140,994 (8.29%)	7.61%	10,735 (8.05%)	44.90%	3.02	00:05:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Apple iPad	106,471 (6.26%)	11.47%	12,213 (9.16%)	48.92%	2.83	00:06:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Samsung GT I9505 Galaxy S IV	70,162 (4.13%)	4.13%	2,901 (2.18%)	33.55%	3.94	00:06:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Samsung SM-G900F Galaxy S5	40,967 (2.41%)	4.54%	1,860 (1.39%)	30.15%	4.38	00:07:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. HTC Desire 310 Desire	26,473 (1.56%)	6.53%	1,729 (1.30%)	36.50%	3.78	00:06:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Sony D2303 Xperia M2	25,542 (1.50%)	5.15%	1,315 (0.99%)	33.84%	3.89	00:06:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Samsung GT I9195 Galaxy S4 Mini	22,980 (1.35%)	4.80%	1,104 (0.83%)	34.36%	3.73	00:06:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung GT I9300 Galaxy S III	22,714 (1.34%)	5.47%	1,242 (0.93%)	43.66%	2.99	00:05:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Samsung GT I8190 Galaxy S III Mini	19,914 (1.17%)	5.48%	1,092 (0.82%)	40.91%	3.30	00:06:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 1622