

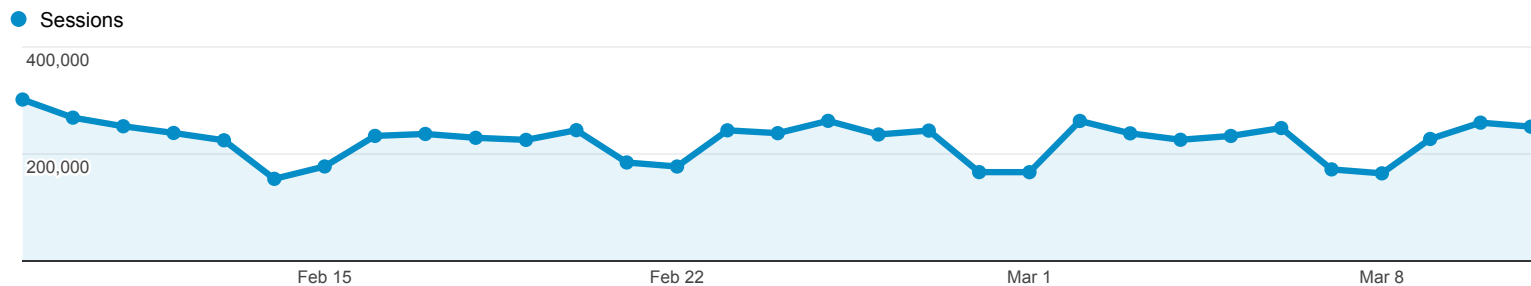
Feb 9, 2015 - Mar 11, 2015

Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,972,522 % of Total: 100.00% (6,972,522)	6.50% Avg for View: 6.49% (0.22%)	453,382 % of Total: 100.22% (452,381)	65.93% Avg for View: 65.93% (0.00%)	2.48 Avg for View: 2.48 (0.00%)	00:05:57 Avg for View: 00:05:57 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	5,272,698 (75.62%)	6.07%	320,028 (70.59%)	73.69%	2.23	00:05:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	1,481,598 (21.25%)	7.66%	113,441 (25.02%)	41.45%	3.27	00:06:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	218,226 (3.13%)	9.12%	19,913 (4.39%)	44.57%	3.20	00:06:29	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3