

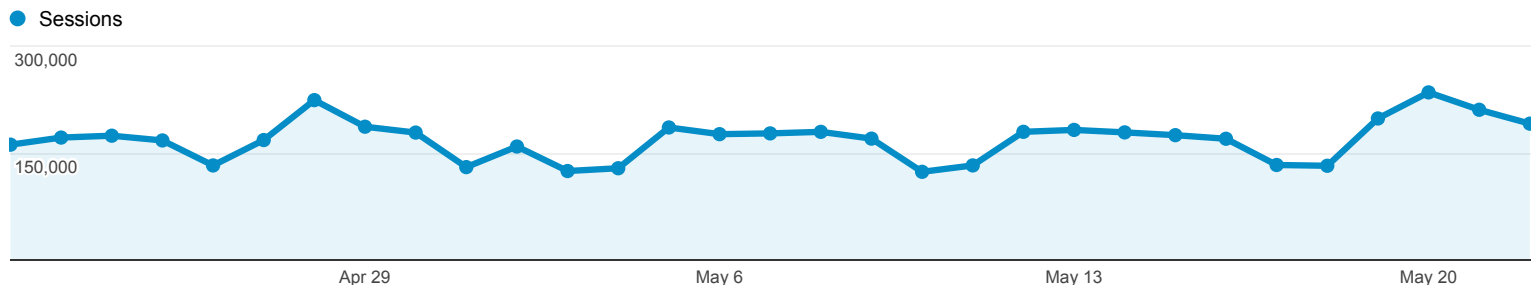
Apr 22, 2014 - May 22, 2014

Overview

All Sessions
100.00%

Explorer

Summary



| Device Category | Acquisition | | | Behavior | | | Conversions | | |
|-----------------|--|--|--|--|--|--|--|--------------------------------------|--|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 5,244,558 % of Total: 100.00% (5,244,558) | 6.73% Site Avg: 6.71% (0.30%) | 352,807 % of Total: 100.30% (351,745) | 67.85% Site Avg: 67.85% (0.00%) | 2.30 Site Avg: 2.30 (0.00%) | 00:05:28 Site Avg: 00:05:28 (0.00%) | 0.00% Site Avg: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. desktop | 4,215,028 (80.37%) | 6.49% | 273,431 (77.50%) | 73.76% | 2.14 | 00:05:19 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. mobile | 883,014 (16.84%) | 7.39% | 65,266 (18.50%) | 43.54% | 2.97 | 00:06:04 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. tablet | 146,516 (2.79%) | 9.63% | 14,110 (4.00%) | 44.43% | 3.01 | 00:06:20 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 3 of 3